



Food for thought: Dr. Praeger's finds success with Microsoft Dynamics GP and Vicinity Software

Challenges

- Outgrowing manual processes
- Difficulty in managing complex bills of materials
- Ensuring accurate costing
- Limited visibility into real-time production data

Benefits

- Increased automation
- Enhanced data accuracy
- Improved quality control
- Easy to use and maintain
- Flexibility
- Outstanding customer support
- Enhanced quality assurance



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Julio Meneses
IT Manager
Dr. Praeger's Sensible Foods

INTRODUCTION

Dr. Praeger's Sensible Foods(R), a leading plant-based frozen food company, shares their experience implementing Microsoft Dynamics GP and Vicinity Software. This solution helped them streamline operations, improve data accuracy, and gain better control of their recipes, consumption of raw materials, product costing and release of finished goods to their consumers.

CHALLENGES FACED BY DR. PRAEGER'S

- Outgrowing manual processes like spreadsheets for production planning and recipe management.
- Difficulty in managing complex bills of materials and ensuring accurate costing.
- Limited visibility into real-time production data.

"We looked for a cost-effective solution that could integrate with our existing Dynamics GP system," says Julio Meneses, IT Manager at Dr. Praeger's. "Vicinity Software provided the enhanced functionality we needed for recipe management, bill of materials control, and real-time data visibility."

WHY DR. PRAEGER'S CHOSE DYNAMICS GP & VICINITY SOFTWARE

Dr. Praeger's sought a solution that addressed their specific needs and fit their budget. Dynamics GP and Vicinity Software emerged as the perfect fit. Dr. Praeger's has been a Vicinity customer since 2010.

- Cost-effective solution suited for small and mid-sized companies.
- Seamless integration between Dynamics GP (their ERP) and Vicinity Software.
- Enhanced functionality for recipe management, bill of materials control, and real-time data visibility.
- The responsive support team from Vicinity, with a special shoutout to Steve Kalina, Director of Professional Services.



BENEFITS ACHIEVED

The implementation of Dynamics GP and Vicinity Software has transformed Dr. Praeger's operations:

- **Increased Automation:** "Vicinity has allowed us to automate a lot of processes," says Tania Filcova, Production Cost Accountant and Specialist at Dr. Praeger's. "We've removed a lot of manual transactions, saving us valuable time."
- **Enhanced Data Accuracy:** "Vicinity provides the assurance of the data," explains George Zeliff, Director of Information Technology. "We can be confident that our products are managed properly and our costing calculations are accurate."
- **Improved Quality Control:** Dr. Praeger's implemented a quality hold process using Vicinity. "Our quality organization now has more capability to control the recipes and bills of materials," says Julio.
- **Greater Flexibility:** "Vicinity's flexibility is outstanding," says Tania. "We were able to expand the quality hold process to include not just finished goods, but also raw materials."
- **Easy to Use and Maintain:** "The system is user-friendly and integrates seamlessly with Dynamics GP," says Tania. "The Vicinity team has been incredibly responsive and helpful throughout the entire process."
- **Enhanced Quality Assurance:** Recognizing the importance of maintaining the highest quality standards, Dr. Praeger's identified a gap in their process related to approving finished goods for release. Working collaboratively with Vicinity support, they were able to leverage the system's functionality and implement a solution with minimal disruption to the business. This QA change ensures the team is engaged with every release, minimizing the risk of products not meeting their high standards or customer expectations. "This process enables Dr. Praeger's to continue to manufacture high-quality products as we look to be an innovator in the plant-based frozen food industry," says George.



OVERALL SATISFACTION

Dr. Praeger's is highly satisfied with Dynamics GP and Vicinity Software. They found the solution to be a perfect fit for their size and needs, praising the integration, flexibility, and exceptional support they received.

RECOMMENDATION

Dr. Praeger's enthusiastically recommends Dynamics GP and Vicinity to other small and mid-sized companies, particularly those in the food manufacturing industry.

CONCLUSION

Dr. Praeger's story highlights the power of Dynamics GP and Vicinity Software in transforming production processes for growing companies. The solution's ability to integrate seamlessly, automate tasks, and provide real-time data empowers businesses to achieve operational excellence.



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